



For Immediate Release

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BetterWorld Telecom Named Among 34 Companies Winning Worldwide Award for Democracy in the Workplace in First-ever Competition

Washington, DC, March 6, 2007 – BetterWorld Telecom, a nationwide telecommunications services provider based out of Reston, Virginia is among 34 companies named as the first winners in a “Worldwide Award for the Most Democratic Workplaces.” The new award, sponsored by WorldBlu, Inc., a Washington, DC-based leadership and business design studio, specializes in organizational democracy and freedom-centered leadership.

A new voice in the \$300 billion per year world of communications, BetterWorld Telecom is the only US voice and data provider that focuses on serving small businesses, enterprises and organizations that have social and sustainable missions. Designed from the start as a triple bottom-line company, BetterWorld Telecom actively promotes people and planet alongside profits, as advocates for social justice and sustainability in the hundreds of communities where it provides service. BetterWorld offers a “boutique” experience for its customers matching personalized service with full-service provider products ranging from long distance, to 800, local calling, conferencing, dedicated Internet, unified communications, virtual PBX, and VoIP, now basic utilities to most every business and organization in the United States today.

The announcement came as part of the first Democracy in the Workplace Day, also sponsored by the WorldBlu organization. Businesses and non-profits from the United States, Canada, the Netherlands and Russia made the premiere list, representing industries such as technology, telecommunications, media, manufacturing and retail with a combined total of nearly \$3 billion in annual sales.

“Our employees couldn’t be more excited about receiving this special distinction” said Jim Kenefick, CEO and chairman of BetterWorld Telecom. “As the person who has the privilege of leading this super, dedicated team at BetterWorld, I can’t express how meaningful it is for me personally to get additional proof that our employees think so highly of our company, our mission and the work we do on a daily basis to serve our excellent customers, that they would go out and seek this distinction that shows this is indeed a great place to work. I’m so very proud, and my admiration to my team for showing that they’re 100% committed to making it a better world, one call at a time.”

“Democratic organizations operate on freedom, not fear,” says WorldBlu Founder and CEO, Traci Fenton. “Greedy, me-first, command and control business models are officially old school. These organizations represent the new school of business design.”

Organizations from the for-profit, non-profit, non-governmental and government sectors with five or more employees that have been in operation for a minimum of three years could apply for the WorldBlu award. Employees complete a survey evaluating their organization's practice of 10 democratic principles such as decentralization, accountability, choice and integrity on a leadership level, individual level and systems and processes level.

WorldBlu developed the survey tool based on a decade of research into what makes a world-class democratic organization. The "WorldBlu List of Most Democratic Workplaces" is a list, not a ranking, and in the future organizations will be honored for the length of time they are on the list.

"Democratic companies understand that the future of business is less about pomp and more about participation, less about titles and more about meaning, and less about fiefdoms and more about being flat in order to be competitive in this new, democratic age," explained Fenton.

BetterWorld scored an overall rating of 4.6 on a 5-point scale.

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About BetterWorld Telecom

Founded in 2003, BetterWorld is a new voice in the \$300 billion per year world of communications, and is the only US voice and data provider that focuses on serving small businesses, enterprises, and organizations that have social and sustainable missions. The company has taken a different road from the rest of the industry it grows through referrals and meaningful partnerships with organizations focused on doing good things in the world. The result of our quality and savings is the ability to divert 3% of telecom revenues of businesses and organizations across the USA, creating a new and substantive fund of ongoing revenues for organizations whose missions are social justice and sustainability. Visit www.betterworldtelecom.com