



# 4TH ANNUAL SNP LEADERSHIP FORUM

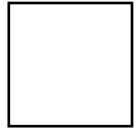


OCTOBER 21-22, 2008 ★ WASHINGTON, DC

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The Westin Washington, DC City Center  
1400 M Street, NW, Washington, DC

**Mark October 21-22, 2008 on Your Calendar  
to attend NHPG's 4th Annual Leadership Forum**



**National Health Policy Group**

801 Pennsylvania Avenue, NW  
Suite 245  
Washington, DC 20004

The National Health Policy Group will hold its 4th Annual SNP Leadership Forum, ***"Defining the Gold Standard for Specialty Care,"*** from October 21-22, 2008 at the Westin City Center in Washington, DC. We hope you'll be able to join us!

**Highlights of this special SNP two-day meeting will include:**

- Unveiling the SNP Alliance Member Profile & Best Practice Survey
- Results of the first CMS/NCQA Survey on SNP performance
- Presentation of the first SNP Congressional Service Award

**Additional topics to be addressed:**

- What constitutes best practices under existing MA law?
- How should the gold standard for specialty care be defined? For Medicare/Medicaid integration?
- How will 2008 legislative and regulatory actions and the upcoming presidential election affect the long-term viability of SNPs?
- What strategies will enable SNP permanency?

**Event will bring together key SNP executives, including:**

- Presidents & CEOs
- Chief Medical Officers
- Chief Operating Officers
- Chief Financial Officers
- CMS Representatives
- Congressional Staff
- State Officials
- Key Policy-makers

For more information on NHPG's Annual SNP Leadership Forum, or to register, contact NHPG at (202) 624-1517; [info@nhpg.org](mailto:info@nhpg.org) or visit [www.nhpg.org](http://www.nhpg.org)