



Beijing Olympics
Family University

7-13 August 2008 • Beijing, China

Beijing 2008 Olympic Games

Where will your family be when the next great Olympic moment happens?



Plan now to be with CEO when the world's greatest sporting event unfolds, for exclusive access to the world of the Olympic Games. Chairs **Shad and Ann Khan** are creating a once-in-a-lifetime, eight-day event of extraordinary scope. This exclusive opportunity for 50 CEO families (250 people), takes you and your family to the live pageantry and thrills of the Olympic Games and gives you memories to last a lifetime.

Go behind the scenes, meet the athletes and coaches, and experience the Olympics in a way that only a privileged few have. Gain premier access to the Opening Ceremony and other events, secure tickets to some of the most sought-after sporting events, come face-to-face with the world's finest athletes, and learn from Olympic figures past and present.

Exclusive access and interaction with athletes will make this event indelible in your family's memory.

- Accommodations at a 5-star hotel property in Beijing; double occupancy only
- One "Category A" ticket per participant to the Opening Ceremony
- Six "Category A" tickets per participant to sporting events throughout the Games
- CEO-only Hospitality venue staffed with concierge services, bi-lingual staff, comfortable amenities
- CEO-only education sessions with emphasis on Orientation to Games, Sports, Culture
- Off-sites throughout Beijing
- Priority transportation to and from hotel and sporting venues throughout event

FOCUS ON CHINA

Immerse yourself in the grand traditions and culture of China at a pivotal time in its history.

Cap off a lifetime of Olympic memories with the ultimate family experience at the Beijing Olympics Family University.

Registration Opens Tuesday, 26 September. Visit www.ceo.org or contact CEO Senior Events Manager Kathleen Cook at kcook@ceo.org or 301.280.2558.



experience. uncommon. connections.